

MONTHLY NEWSLETTER

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In the pursuit of my E-Pro designation I have found that every now and again I have a love/hate relationship with technology and I am sure I am not alone! Although NAR's Member Profile 2010 reveals that half of the members currently use social media, with another 12 percent planning to in the future, most of our members are experimenting, with both positive and negative results from their efforts. I thought I would share with you the "love" part of technology and encourage you to utilize these FREE tools to enhance productivity and hopefully allow you to be part of the membership that experiences POSITIVE results. ~Jo Ann

10 Free Web Tools to Make Life Easier

1. www.hootsuite.com

This is a dashboard that allows you to post to social media outlets all at once. I use this to combine my twitter, facebook and linkin accounts. Now I can read all posts on one screen and write a note one time and it sends the update to all my linked accounts! Talk about a time saver for the social media guru.

2. www.Zenbe.com

Have multiple e-mail addresses? View all your mail in one inbox, and check in with Facebook and Twitter from the same screen.

3. www.GetDropBox.com

Back up your important documents and e-mail messages. This tool syncs with your computer to save documents and allows you to access them via the Web from any computer and some smart phones. You can also share specific folders and documents with those that are not on your account. A handy tool!

4. www.Everyscape.com

This alternative to Google Earth lets you view three-dimensional images of streets and cities at eye level.

5. www.Inhabitat.com

For home owners who want to go green, this eco-friendly design blog provides tips and inspiration.

6. www.Yelp.com

If buyers are new to the area, send them here. Neighbors review local restaurants, spas, doctors, plumbers, and more.

7. www.Billshrink.com

Discover hidden fees in your credit card accounts and cell phone bills, and get recommendations for lower-cost alternatives. A little prior planning will save a lot of money!

8. www.GasBuddy.com

Do some comparison shopping before you fill up. Get a listing of what the gas stations in your area are charging per gallon.

9. www.FotoFlexer.com

Touch up your photographs, create effects, and adjust lighting to create high-quality images worthy for marketing materials. You don't need PhotoShop smarts for this easy-to-use program!

10. www.DesignSpongeOnline.com

Do-it-yourselfers on a budget will love the easy home decorating projects & gift ideas.



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